



**Opportunity knocks September 16.
Will your company be ready?**



4th Annual San Diego Multicultural FAM Tour Tradeshow & Luncheon

The Porto Vista Hotel located in beautiful Little Italy, will host this year's. Multicultural FAM Tour Tradeshow and Exhibit Luncheon.

There, local industry organizations will have the opportunity to meet one-on-one with national Meeting Planners and build business relationships. Appointments will be made in advance to ensure exhibitors quality time to share about their organization's services, and how they deliver "Experiences that Exceed Expectations," to planners looking to book their meetings here in "America's Finest City." So, plan to be there.

Exhibitor fee includes:

- Table-Top Signage with company name.
- 1 – 6ft. Draped table, and (1) chair.
- Company name listing in the "Official" FAM Tour Program-guide.
- 1 – "Official" FAM Tour Program-guide. (Includes planner info.)
- 1 – Complimentary lunch with planners.
- 2-minute Mic time. (With gift donation.)
- Marketing opportunity to planners. (With tradeshow drawing gift donation.)

Exhibit Schedule:

Set up
9:45 am – 11:00 am

Exhibit Hours
11:30 am – 2:00 pm
(Lunchtime included.)

Breakdown
2:30 pm

Send in the attached registration form, completed by July 16, 2010. For more info, call MCCSN at (619) 265-2561. Be ready!



Multi-Cultural
Convention Services Network

Meetings made easy in San Diego.

“We’re ready for opportunity”

4th Annual Multicultural FAM Tour Tradeshow & Luncheon

Please complete the registration form (type or print clearly), and mail to:
MCCSN, 6161 El Cajon Blvd., Ste 443, San Diego, CA 92115
Or, fax to: (619)263-3111

Exhibitor booth deadline is Friday, July 16, 2010.
Booth space is limited and available on first-come first-serve basis.

The following highlighted information will be listed in the “Official” FAM Tour Program-guide.

Organization Name: _____

Organization Contact: _____

Business Phone: _____

Web Site: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Exhibitor onsite Contact Name _____

Business Phone: _____

Work Fax: _____

Email: _____

Cell Phone: _____

Exhibitor onsite Assistant Staff Contact Name _____

Business Phone: _____

Work Fax: _____

Email: _____

Cell Phone: _____

Tradeshow & Exhibit Luncheon – Fee: \$400

SPONSOR: Fee Waived \$ _____

PAYMENT METHOD: Company Check (Make payable to MCCSN) MC Visa

Name on the Card(Print, First/Last Name): _____

Card #: _____ Exp. Date: _____ (3)Digit Code: _____ Billing Zip Code: _____

Signature: _____ Title: _____ Date: _____

4th Annual Multicultural FAM Tour Tradeshow & Exhibit Regulations

EXHIBIT REGULATIONS ARE AS FOLLOWS:

1. The Multi-Cultural Convention Services Network (MCCSN) cannot guarantee that organization exhibiting similar products or services or that an organization's competitor(s) will not be located nearby.
2. MCCSN reserves the right to prohibit any display deemed not suitable or not of interest to conference attendees.
3. MCCSN reserves the right to change the floor plan without notice on order to comply with fire and safety regulations, or to provide a more satisfactory, attractive and successful show.
4. Exhibitors required arranging displays so as not to obstruct the general view of other displays. All display must remain in the confines of their own display space.
5. Exhibit booths must remain open and cannot be dismantled until after the exhibit closes at 2:30 p.m. Exhibit hours are posted in marketing materials and in the FAM Tour Program-guide.

Liability

Neither MCCSN, nor the Porto Vista Hotel & Suites will be responsible for any damage that may occur to the exhibitor, during or after the period covered by the exhibitor contract. All personal property of the exhibitor shall remain the exhibitor's sole risk. The exhibitor, upon signing the Exhibitor Application and Contract, expressly releases MCCSN and the Porto Vista Hotel & Suites from any claims for loss, damage or injury to any person or any property.

Termination for Cause

In applying for exhibiting space, exhibitor agrees to comply with the terms of the Exhibit Rules and Regulations. Failure to abide by the terms will constitute default by the exhibitor. MCCSN may, through its authorized representative, terminate its agreement with any exhibitor found to be in default. In the case of such termination, exhibit fees will not be refunded to the exhibitor, but will be retained by the MCCSN to cover rental cost and other expenses attributable to the defaulted agreement. MCCSN will not be responsible for the incidental or consequential costs or expenses incurred by the exhibitor due to termination for a cause.

Cancellation and Refund Policy

Written exhibitor registration cancellations received on or before Friday, July 23, 2010 are fully refundable, less a \$150 administrative fee. No refunds after July 23, 2010. Registrations will not be processed if payment information is not included.

For more information

Call MCCSN at (619) 265-2561.



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