

Clara Carter! Recipient of the 2009 Women Who Mean Business Award

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OCTOBER 27, 2009 — 1,300 people gathered to celebrate the 167 Women Who Mean Business Nominees at a luncheon located at the Town and Country Hotel and Convention Center in Mission Valley. Meg Whitman, former eBay President and CEO as well as California gubernatorial Candidate, served as the keynote speaker, along with event emcees Patricia Brown and Geni Cavitt who announced the 33 honorees to include Ms. Clara Carter.

This is an annual event that recognizes dynamic women business leaders and role models, selected for their achievements and contributions to San Diego.

Clara Carter is a leader in the hospitality industry with more than 15 years of experience, and the founder and CEO of the Multi-Cultural Convention Services Network. Formed in 2004, the MCCSN aggressively markets and promotes San Diego as a premiere meeting destination to national multicultural convention planners and leisure travel groups. In an effort to develop a better understanding and appreciation for multiculturalism within the San Diego community, Carter has been instrumental in forming alliances with key local and national industry professionals and organizations. These alliances have provided economic opportunities for small, local, multicultural businesses that service the hospitality, convention and tourism market. Ms. Carter has made a difference within the hospitality industry by consistently embracing the diverse San Diego population as a whole, and serves as a resource for numerous community-based multicultural events, services and activities.

Currently, MCCSN is the only African American hospitality company in San Diego that is active in several local industry associations, such as San Diego Meeting Professionals International, San Diego Convention and Visitors Bureau, San Diego Regional Chamber of Commerce, and Carter serves on several boards to include the Mt. Miguel High School Academy of Hospitality and Tourism Management and the San Diego Regional Airport Advisory Board. Ms. Carter is truly deserving of this acknowledgement for her tireless efforts and trailblazing work in the multicultural tourism market.

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